

Press Release – 17 December 2021

Awardit AB has appointed Cecilia Ponthan as new Chief Financial Officer

Awardit AB (publ) (“Awardit”) today appointed Cecilia Ponthan as new Chief Financial Officer (CFO). Cecilia Ponthan will assume the position on 7 January 2022.

Cecilia Ponthan has most recently been CFO and Group Accounting Manager at Allgon AB. Cecilia Ponthan will be a member of Awardit’s management team.

For further information, contact:

CEO: Niklas Lundqvist
Phone: +46 704 82 20 74
E-mail: niklas.lundqvist@awardit.com

About Awardit

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company’s shares trade on Nasdaq First North Growth Market (AWRD). The company’s Certified Adviser is Aqurat Fondkommission AB, reachable at info@aqurat.se or 08-684 05 800.