

Press Release - September 29, 2021

## **Awardit AB has appointed Marlene Nordström as acting CFO**

Awardit AB has appointed Marlene Nordström as acting CFO starting October 1, 2021. Marlene has many years experience within the company as accounting manager and replaces Rickard Jidéus who will step down from his role in mid-December. A recruitment process has been initiated to find a permanent CFO.

### **For further information, contact:**

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### **About Awardit**

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and giftcard programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of giftcards. The programs are normally provided on white label basis but Awardit also operate several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at [info@aqurat.se](mailto:info@aqurat.se) or 08-684 05 800.